



KDRT Program Proposal

KDRT-LP, 95.7 FM
1623 Fifth Street
Davis, CA 95616
530-757-2419
info@kdr.org

KDRT aims to inspire, enrich and entertain listeners through an eclectic mix of musical, cultural, educational, and public affairs programs and services. Our station builds community by promoting dialogue, encouraging artistic expression, and acting as a forum for people who typically lack media access.

- Date Submitted: _____.
- Due dates are July 15th, November 15th, and March 15th
- Proposals submitted after those deadlines are placed in the next deadline period.
- Please fill out and return to the above address. Proposal should be 3 pages long.
- We highly encourage applicants to apply in teams- a regular program is a lot of work!

1. Applicant Information

Name:

Address:

Phone:

Email:

Name:

Address:

Phone:

Email:

2. Program Name

(You may submit multiple potential names. Please don't submit a proposal without at least one name):

3. Proposed Length of the Program:

4. One paragraph description of the Program:

5. What are 3 goals you wish to accomplish by creating this program?

6. How will your Program further KDRT's mission? (see mission statement below logo)

7. What community does this Program represent? Who are the intended listeners?

8. What experience, expertise or skills do you bring to the Program?

9. How will you promote & evaluate the Program?

10. Please provide a 25 word script to promote your show over the air:

11. What kind of volunteer work will you be able to contribute to the station?

12. If proposing a music show, attach a list of 15 songs you'd play. If proposing a public affairs (talk) show, attach a list of 5 topics & themes you might cover and / or 5 guests you might host. Be as specific as possible & do not write them here.

13. Which time periods below work best for you?
Write in 3 preferred periods (ranking 1 to 3) and choose either Music or Talk timeslots:

Day	10am-12pm	11am-1pm	1pm-4pm	4pm-6pm
Tuesday				
Wednesday				
Thursday				
Friday				

Thanks for your interest in KDRT-LP!